



Pinnacle Movers are recognized as the Best of the Best in the moving industry.



POINT ME TO A PINNACLE

Only moving companies that have achieved **Pinnacle Mover** status can display the **Pinnacle Mover Seal of Approval** in advertising, literature or on equipment.

When you choose a mover, select a **Pinnacle Mover** and know you have chosen a company dedicated to the highest ethical and business standards and practices in the moving industry.

Visit the SMA website at www.mytexasmover.com or www.pinnaclemover.com for more information. You may also contact SMA at 800.759.2305 or email to info@mytexasmover.com.



700 East 11th Street, Austin, Texas 78701
info@mytexasmover.com
www.mytexasmover.com

MAKE THE SMART MOVE

Choose a **Pinnacle** Mover





Helping You Make a Smart Move.



THE SIMPLE CHOICE

As a consumer, you have many choices when it comes to selecting a company to move your possessions. A number of factors should be taken into consideration—the track record of the company, adherence to rules and regulations, past service and commitment to safety.

Southwest Movers Association helps make that a simple choice. Look for the **Pinnacle Mover Seal of Approval** and know you have chosen a mover that has set itself apart as the best of the best in the moving and storage industry.

If a mover has achieved **Pinnacle Mover** status, you can rest assured the company's operations have passed a rigorous certification process where every major element of business practices meets or exceeds guidelines beyond industry requirements. A **Pinnacle Mover** carries the seal of approval by one of the most unique industry-driven quality programs in the country.



THE BEST OF THE BEST

The **Pinnacle Mover Program** was developed by **Southwest Movers Association** to promote and recognize professional competence and adherence to ethical standards by Texas moving companies.


To achieve certification, a mover must meet and maintain criteria to ensure high levels of service and consumer protection. **Pinnacle Movers** are recognized as the best of the best in the moving industry with a commitment to high levels of service, safety and consumer protection.

The **Pinnacle Mover Program** is administered by SMA and certification is valid for one year. To achieve **Pinnacle Mover** status, a company must meet all required standards and criteria in addition to earning 150 points from a list of optional criteria.

PINNACLE MOVER PROGRAM STANDARDS

To achieve Pinnacle Mover Status, a moving company must meet and maintain the following required criteria:

- Obtain Texas Department of Motor Vehicles (TxDMV) registration number
- Maintain membership in good standing with Southwest Movers Association
- Maintain a satisfactory U.S. Department of Transportation Safety Rating
- No unresolved Better Business Bureau claims on record
- No bankruptcy filings for the past seven years
- Maintain business or commercial auto liability coverage
- Carry the following insurance minimums:
Auto Liability: \$1,000,000
Workers Compensation: State Statutory Limits
General Liability: \$1,000,000
Cargo Insurance: \$50,000
- Comply with all state advertising regulations
- Formal consumer claims policy communicated to all customers
- Comply with all state and federal regulatory requirements
- All locations with same TxDMV number must be identified and maintain same standards as applicant
- Comply with current Texas regulations for background checks
- Licensed Texas mover for at least one year

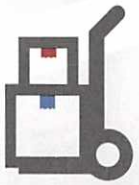


www.mytexasmover.com



Promote, Educate and Protect the Moving Industry.

WHO WE ARE



Southwest Movers Association (SMA) is a trade association, founded in 1917, representing the household goods moving industry in Texas. The association is dedicated to promoting a safe and reliable moving industry that includes strict adherence to state laws and ethical standards.

The mission of SMA is to promote, educate and protect the moving industry.

SMA provides a variety of services to its members, industry and moving public in the form of education, public policy development and advocacy, discount programs and tariff service. SMA also has a non-profit foundation, which provides scholarships and funding for other educational initiatives that involve the moving industry.